

Living the Gospel through Movements

Where: Seoul, Korea

When: Monday, 27 October 2025

1. Executive Summary / Abstract

This report provides a comprehensive summary of the panel session titled "Living the Gospel through Movements," which explored the dynamic ways the gospel multiplies when ordinary believers are mobilised. The session featured insights from Setri Nyomi, representing the World Communion of Reformed Churches, and Lord Robert and Lady Tracy, founders of Christian Vision (CV). The discussion revealed two powerful, complementary expressions of gospel movements in the 21st century: the institutional pursuit of social justice and the entrepreneurial application of technology for mass evangelism. The core message was that authentic gospel movements are holistic, encompassing both the proclamation of faith and the demonstration of justice. Setri articulated how historic church bodies are increasingly recognising that a credible witness requires a deep commitment to justice, as mandated by Micah 6:8, transforming communities by being the salt and light in the face of oppression. Lord Robert and Lady Tracy presented a compelling case for leveraging modern technology and the power of personal testimony to reach billions, arguing that social media has become the "Roman roads" of our era. Their work demonstrates how entrepreneurial vision can lead to evangelism on an unprecedented scale by equipping every believer to share their story. The panel's overarching conclusion is a call to action for the global church to embrace a broader vision of "movement," one that integrates the fight for justice into its missional DNA while simultaneously seizing the immense opportunities technology provides to empower every Christian and share the gospel with every person on earth.

2. Detailed Summary of Plenary Session Content

The plenary session, framed by the tagline "when ordinary believers rise, the gospel multiplies," examined the nature of gospel-centred movements from both an institutional and an entrepreneurial perspective. The panellists provided distinct yet harmonious visions of how the Christian faith can inspire and sustain large-scale, transformative action in the world.

Movements of Justice and Compassion

Setri Nyomi, speaking as a representative of the World Communion of Reformed Churches, provided a historical and theological perspective on movements within established church structures. He began by describing the origins of the Communion 150 years ago, a movement born from a vision to unite Presbyterian and Reformed churches globally for the work of mission. The initial focus was on fulfilling the Great Commission: making disciples, baptising, and teaching. This led to significant work in mission and evangelism, primarily driven by churches in the Global North reaching out to Africa, Asia, and other regions.

However, Setri identified a crucial element that was initially missing: the social application of the gospel within communities. The Communion came to recognise that when the gospel touches a person, it must also transform the community they inhabit. This led to a profound and defining focus on the importance of justice. Citing Micah 6:8, "What does the Lord require of you? But to do justice. To love kindness. And to walk humbly with God", Setri explained that this verse became the theological cornerstone for a movement dedicated to social righteousness.

He argued that this commitment to justice is not an optional extra but an essential component of God's mission. When issues like racism, economic injustice, or gender-based oppression compromise people's lives, the church is called to be the "salt and the light." The belief is that if the church does not engage in these struggles, it fails in its missional calling. The Communion actively stimulates this focus among its member churches, believing that a commitment to justice is one of the most powerful forms of witness. When unbelievers see Christians standing with them in their moments of oppression, it prompts them to ask, "How can I be part of that community?" This tangible expression of God's love in the public square becomes a compelling invitation into the life of the church.

Movements of Technology and Testimony

Lord Robert (Bob) and Lady Tracy shifted the focus to movements driven by entrepreneurial vision and technological innovation. Bob, a businessman, began by stressing the vital role laypeople, particularly those in business, can play in kingdom work, as their networks and resources can "unlock things for the church." He shared his personal journey, which began in 1988 after gaining control of his business. Motivated by the principle "to whom much is given, much is expected," he felt a divine call to two ambitious goals: to touch one billion people with the gospel and to impact a nation.

Initially, the strategy involved traditional media. They purchased shortwave radio stations in Zambia, Chile, Australia, and Germany to broadcast the gospel across continents. However, as technology evolved, reaching such a vast number was becoming impossible with radio alone. The turning point came with the explosion of social media. Bob described this as a providential shift, where the ministry converted its activities to digital platforms. He drew a historical line from the Roman roads of the early church, to the printing press, to radio and TV, identifying social media as the primary infrastructure for communication in the current era. "How blessed is the finger that presses the button that sends good news," he remarked, noting that billions in even the remotest parts of the world now have access via mobile phones.

The COVID-19 pandemic acted as a massive accelerator. Before the pandemic, they were reaching two million people a month; during it, that number grew to over a million people every day. The seemingly impossible target of reaching a billion people became a reality, with their total reach now at 1.5 billion. The core of their strategy is rooted in the power of personal testimony. Bob noted that the early Christians did not have the New Testament, but they had their stories. Christian Vision (CV) focuses on producing hundreds of shareable stories in multiple languages, covering topics like depression and suicide, making it easy for believers to send a relevant story to a friend. Their goal is to mobilise the world's 650 million evangelicals to each share their story with just one person, creating a massive wave of personal witness.

Lady Tracy elaborated on this vision. She affirmed that evangelism is the heart of CV, driven by a desire for every person to experience the transformative power of a relationship with Jesus. Because the organisation was founded by an entrepreneur, innovation and pioneering are in its DNA. This means constantly exploring emerging technologies to "take Jesus into the unreached communities" at scale. These communities are not just physical locations but also the vast digital spaces where people now gather.

Tracy outlined a threefold strategy:

- 1) Go at scale, using technology to reach communities that might otherwise be inaccessible.
- 2) Activate individual Christians, giving them the tools and confidence to share their faith within their own networks.
- 3) Serve the church, by humbly offering everything they learn and produce, strategies, content, and

tools, to local churches for free, equipping them to better reach their communities. Their approach is one of partnership, aiming to empower the global church in its universal mission.

3. Main Topic and Core Message

The **main topic** of the panel was the **mobilisation of ordinary believers for large-scale gospel impact**. The session explored how the Christian message gives rise to powerful, world-changing "movements" that go beyond individual congregations or denominations.

The **core message** was that authentic and effective gospel movements in the 21st century are multifaceted, requiring both a **deep-rooted commitment to social justice** and an **innovative use of technology for mass evangelism**. The panel argued that these two expressions are not mutually exclusive but are complementary aspects of a single, holistic mission. A movement of justice without the personal transforming message of the gospel lacks eternal hope, while a movement of evangelism that ignores the suffering and oppression in its community lacks credible witness. The ultimate vision is for a mobilised global church where every believer is equipped to both challenge injustice and share their story, creating a powerful, dual-edged movement that transforms both society and the human heart.

4. Primary Arguments, Key Principles, and Theological Points

The Justice Movement

- **Holistic Mission:** The Great Commission (Matthew 28) must be integrated with the justice mandate (Micah 6:8). Evangelism and social action are two sides of the same coin.
- **Justice as Credible Witness:** The church's active engagement against racism, poverty, and oppression serves as a powerful, tangible demonstration of the gospel that draws outsiders into the community of faith.
- **The Prophetic Role of the Church:** Believers are called to be "salt and light," which involves speaking into and acting upon the social and political injustices of their time.
- **God's Heart for the Oppressed:** A core tenet of the Christian faith is that God stands with the marginalised, and His people are called to do the same.

The Evangelism Movement

- **Stewardship of Resources and Influence:** Business leaders and professionals have a unique calling to leverage their skills, networks, and financial resources for the advancement of the gospel.
- **Adaptable Methodology:** The methods used to spread the gospel must evolve with technology and culture. Social media is the most significant missional infrastructure of the current era.
- **The Primacy of Personal Testimony:** Every believer possesses a powerful tool for evangelism: their personal story of transformation. Mobilising individuals to share their stories is a key strategy for exponential growth.

- **Democratisation of Mission:** Modern technology empowers every Christian, regardless of their position or location, to be an active participant in global mission simply by sharing content with a friend.
- **Serving, not Supplanting, the Church:** Technology-driven parachurch organisations should function to serve and equip local churches, providing them with free, high-quality resources to enhance their own evangelistic efforts.

5. Conclusion and Call to Action

The plenary session presented a dynamic and compelling vision for "Living the Gospel through Movements." The conclusion is that the Spirit of God is moving in diverse and powerful ways, through both the established structures of the global church and the innovative initiatives of entrepreneurial believers. The call to action is for the global Christian community to embrace this multifaceted understanding of movement. It is a call for denominations and institutions to deepen their commitment to social justice, ensuring their witness is authenticated by compassionate action. Simultaneously, it is a call for every individual believer, and particularly those with gifts in business and technology, to seize the unprecedented opportunity before them. The church must leverage every available tool to equip its people, scale its reach, and mobilise a global force of storytellers who can share the hope of Jesus Christ with a world that is more connected, and more in need of good news, than ever before.

Invitation for Further Contribution

Your voice is still a vital part of this global conversation. We invite you to add your reflections, insights, and questions to this discussion by visiting the following link: <https://weafeedback.com/monday-27/>

1. Scroll down to the Panel session titles,
2. When ready, select 'Start Recording' and provide your input (responding to the questions below.
3. When done, select 'Stop'
4. No need to provide personal details
5. When ready, select 'Send'.

To engage with the report and contextualise the content for your ministry, access Spock.chat (if you have not yet registered, click here - <https://app.spock.chat/conference/wea>) It is highly recommended that you personalise your AI before engaging with the reports. To do so, select the '**Personalise your AI**' agent in the Menu Bar and follow the instructions.